

FROM VISION TO VISIBILITY

ADINFINITY GROUP

We transform spaces into powerful advertising platforms, ensuring your brand reaches its full potential. With over a decade of expertise in outdoor advertising, we deliver innovative solutions that captivate and engage audiences. From strategic airport placements to eye-catching billboards, our services are designed to maximize your brand's visibility and impact. Partner with us to create unforgettable campaigns that leave a lasting impression, driving your business forward.







### Adinfinity



## WELCOME TO ADINFINITY GROUP

Welcome to AdInfinity Group, where innovation meets impact. We are more than just an advertising agency—we are your partners in creating unforgettable brand experiences. With over a decade of expertise, we specialize in outdoor advertising solutions that transform ordinary spaces into powerful marketing platforms. Our commitment to excellence and creativity ensures that your brand not only stands out but also resonates with your target audience.

Join us on a journey to boost your brand, increase visibility, and achieve remarkable results.

Together, we make your brand shine.







# ABOUT US

Welcome to AdInfinity Group, your trusted partner in outdoor advertising excellence. With a steadfast commitment to creativity and innovation, we have established ourselves as a leading advertising agency based in Lahore, Pakistan. Over the past 12 years, we have honed our expertise in delivering high-impact advertising solutions that resonate with audiences and drive meaningful engagement.

At AdInfinity Group, we believe that every brand has a unique story to tell. Our mission is to help you tell that story in the most compelling way possible. Whether it's through strategic airport advertising, eye-catching billboards, or dynamic digital displays, we ensure your brand is seen where it matters most.

More Information











## INTRODUCTION FROM OUR CEO

I'm excited to share the story of our company with you. At AdInfinity Group, we've come a long way over the past 12+ years. We started as a small team with big dreams and have grown into a leader in the outdoor advertising industry.

For us, advertising isn't just about placing ads. It's about telling stories, creating memorable experiences, and building strong connections that stick with people. We know how important visibility is for your brand's success, and we're here to help you achieve it.

When we work on a project, we treat your goals as our own. Our mission is simple: to be the partner you can trust to make your brand stand out. I invite you to join us on this journey, and I look forward to creating unforgettable advertising experiences together. Thank you!

Jamshaid Niaz - CEO, AdInfinity Group









### **OUR HISTORY**

Our Journey: A Legacy of Innovation

From Humble Beginnings to Industry Leadership

AdInfinity Group started with a big idea: to change outdoor advertising through creativity and innovation. What began as a small team of passionate people has grown into a strong force in the industry, working with some of the most well-known brands in the region.

Over the last 12+ years, we've built a reputation for delivering innovative advertising solutions that grab attention and deliver results. Our journey has been driven by a constant strive for excellence, a commitment to exploring new possibilities, and a strong dedication to helping our clients succeed.



Each milestone in our history is a testament to our belief that great advertising doesn't just happen—it's crafted, nurtured, and perfected. From our first billboard to our most recent digital campaign, we've stayed true to our roots while continuously evolving to meet the ever-changing demands of the market.

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At AdInfinity Group, our history is not just about where we've been—it's about where we're going. And with every step forward, we're more committed than ever to creating advertising that leaves a lasting impact.









### WHY CHOOSE ADINFINITY GROUP?

We specialize in transforming your brand vision into reality with innovative strategies and cutting-edge technology.



### Innovative Solutions

Leading the charge in outdoor advertising with cutting-edge technology and trendsetting strategies.



### **Tailored Campaigns**

No cookie-cutter approaches here—every campaign is crafted to meet your unique objectives.



### **Proven Results**

Our ads don't just get seen—they make a lasting impact, boosting your brand's presence.









### **OUR VISION**

01.

Leading the Way in Outdoor Advertising:

We imagine a future where every brand message shines through with creativity and new technology.

02.

Creating Memorable Brand Experiences:

Our aim is to transform everyday spaces into amazing opportunities that grab attention and inspire people.



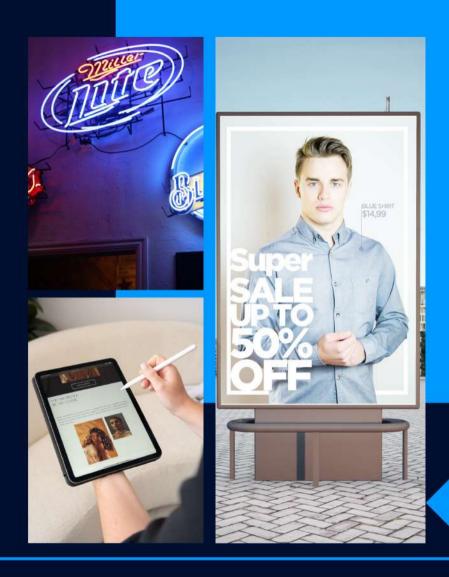






### **OUR MISSION**

- Boosting Your Brand We provide custom advertising solutions that enhance your brand's visibility and engage your audience.
- Making a Difference Our mission is to create powerful campaigns that not only reach people but also connect with them, leaving a lasting impression of your brand.
- Always Innovating We keep up with the latest in outdoor advertising technology and strategies to deliver exceptional results for your brand.











### **OUR SERVICE**

We provide a full range of outdoor advertising solutions to help your brand stand out. Whether it's high-visibility ads at airports, billboards, dynamic digital displays, or creative mobile ads, we make sure your message reaches the right people at the right time. Our services are customized to meet your specific needs, delivering powerful campaigns that increase engagement and enhance brand visibility.



### **Billboard Advertising**

Take over city views with large, attention-grabbing billboards that spread your message to a wide audience.



### **Digital Billboard Advertising**

Capture attention with vibrant, dynamic digital billboards strategically placed in high-traffic areas.



### **Shop Signage Advertising**

Increase visibility and attract customers with custom shop signage that promotes your brand and special offers.



### Supermarket Advertising

Connect with consumers at the point of purchase with targeted ads in supermarkets and grocery stores.



### Mall Advertising

Engage shoppers directly with strategically placed ads in malls, influencing purchase decisions at critical moments.



### **Bus Advertising**

Transform public transit into a mobile canvas for your brand, reaching diverse audiences across urban areas.



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### Indoor/Outdoor SMD Installation & Advertising

Upgrade your advertising with high-quality indoor and outdoor SMD screens, delivering dynamic content to engage your audience effectively.



### Taxi Advertising

Take your message on the move with taxi ads, reaching pedestrians and drivers alike across the city.



### Street Advertising

Enhance your brand's presence with ads integrated into street furniture, reaching people in everyday environments.



### **Sub-way Advertising**

Make a lasting impression on underground commuters with ads in high-traffic subway systems.



### Airport Advertising

Capture the attention of millions of travelers with strategically placed, high-visibility ads in busy airport environments.









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### **MEET OUR TEAM**

Our team is the heart of what we do. We are a diverse group of creative thinkers, planners, and experts who love turning ideas into strong advertising campaigns. Each person brings unique skills and experiences, helping us create solutions that fit your needs. From our leaders to our creators, we work together to make sure your brand succeeds. Meet the talented people who make AdInfinity Group your trusted partner in outdoor advertising.



Shomaila Niaz
Head of Digital Media



Aqsa Waheed
Project Coordinator



Muhammad Jamal
Chief Technology Officer



Muhammad Saleem
Chief Marketing Officer







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### Adinfinity



COMPANY FOUNDER



94% Strategy Development 88%
Content
Management

96% Brand Consistency

Creative
Marketing

The founder of AdInfinity Group, Jamshaid, has over 12 years of experience in outdoor advertising. His leadership is driven by a strong focus on innovation, creativity, and making sure clients are happy. With a deep knowledge of advertising trends and technologies, Jamshaid has guided the company to become a leader in the market, earning many awards along the way. His skills in planning, creative direction, and business development have been crucial to the company's success and ongoing growth.

In addition to his expertise in outdoor advertising, Jamshaid has extensive international-level digital marketing experience. He has attended numerous global events, seminars, and expos, keeping him at the forefront of digital marketing trends and strategies. This international exposure has enabled him to implement cuttingedge marketing solutions, ensuring AdInfinity Group remains competitive in a rapidly evolving industry.









### **CONTACT US**

We're here to help you take your brand to new heights! Reach out to us through the contact form, email, or give us a call, and we'll get back to you promptly. Let's work together to create impactful advertising that makes your brand stand out.



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# THANK'S FOR WATCHING

Thanks for watching! We appreciate your time and support. Stay tuned for more great content, and feel free to reach out with any feedback or questions. See you next time!